

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62565	CF LOC-POL	FBD - LBD: 10/15/12 - 10/21/12	HL#:	Created: 08/09/12 06:35 PM
Client: ED PERLMUTTER FOR...	CPE: / / 11561	Agency Commission: 15 %	Updated: NMBRISTOW on 08/09/12 06:49 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: 10/15-10/21 EST 11561	Sell :15:00	Confirmed: 08/09/12 06:49 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 08/10/12 09:16 AM	
AE: Stacey Stark-KCNC-TV	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

8-9 NEW ORDER (NH) \$49,350

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	0 1 0 0 0 0 0	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										
002	MNEWS528A	1 0 1 1 1 0 0	NEWS	30	B			0.0	\$300.00	4	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	4										
003	MNEWS1	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$350.00	5	\$1,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										
004	MEARLY	1 1 1 1 1 0 0	MORN	30	B			0.0	\$275.00	5	\$1,375.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										
005	NSUN6-8AM	0 0 0 0 0 0 1	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										
006	WCBS5UNAM	0 0 0 0 0 0 1	MORN	30	B			0.0	\$1,300.00	1	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DPRICE	0 0 1 0 0 0 0	DAY	30	B			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DYR	0 0 0 1 0 0 0	DAY	30	B			0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NNOON	1 0 0 0 0 0 0	DAYN	30	B			0.0	\$325.00	1	\$325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EPHIL2	1 1 0 1 0 0 0	EFG	30	B			0.0	\$600.00	3	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEVE530PM	1 0 1 0 1 0 0	NEWS	30	B			0.0	\$1,100.00	3	\$3,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY630PM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,000.00	4	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	4										

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AE: Stacey Stark-KCNC-TV		Billing Int: Monthly	BM: SS	
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY5PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,200.00	5	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY6PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,000.00	5	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NWKND SAT2	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PSURV25	0 0 1 0 0 0 0	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PSIXTY1	0 0 0 0 0 0 1	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE7	1 1 0 1 1 0 0	NEWS	30	B			0.0	\$1,700.00	4	\$6,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE7	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE7	0 0 0 0 0 0 1	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LLETTER1	0 1 1 1 1 0 0	LETT	30	B			0.0	\$600.00	4	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	4										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	53	0	\$49,350.00	\$41,947.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$49,350.00	\$41,947.50	\$0.00	\$0.00